

The Subsite[®] Electronics Website you have entered is operated by or on behalf of The Charles Machine Works, Inc., manufacturer of Ditch Witch[®] and Subsite[®] Electronics products.

The Charles Machine Works, Inc. is committed to taking reasonable precautions in protecting your personal privacy. This Policy outlines the type of information that is collected by The Charles Machine Works, Inc. on this website, and how we use and protect the information. This Policy also tells you what to do if you do not want your Personal Information (defined below) collected when you visit our Web Site, and how you can change information you have already provided to us. This Policy applies only to our website. It does not apply to banners, sweepstakes and other advertisements or promotions we may sponsor or participate in on Web sites owned by third parties, including websites operated by or on behalf of Ditch Witch Dealers.

Your Consent to This Policy

By using our website, you consent to agree with the terms of our current Policy as posted in this area of the website. If you do not agree with any term in this Policy, please do not provide any Personal Information on this website.

If you choose not to provide Personal Information on this site, you may not be able to do certain things, like access particular areas of the site, download programs, enter a sweepstakes or contest or request product information.

Collection of Personal Information

As used in this Policy, "Personal Information" means any type of personally identifiable information such as your name, street address, telephone number, credit card information, screen name, email address, etc. This website may collect any of these types of Personal Information. Please be assured that CMW will not collect any Personal Information from your visits to our website unless you provide this information voluntarily.

When you provide us with Personal Information, you are authorizing us to use the Personal Information in accordance with the terms of this Policy, which includes your right to limit our use of the Personal Information as described in this Policy (see "Who to Contact" below).

This website may also collect Personal Information from you about a third party (e.g., the site might allow you to send an electronic "post card" to a business associate, in which case we will need that person's name and e-mail address). Please note that we use such information only for the specified purpose (e.g., to mail the post card) and we will not contact the third party again by e-mail unless and until the third party contacts us.

How We Use Your Information

When you supply Personal Information at this website, The Charles Machine Works, Inc. will use the Personal Information for the purpose for which it was collected (e.g., to enter you in a sweepstakes or to send you product information). Personal Information may also be used by The Charles Machine Works, Inc., to contact you regarding other products and services that may be of interest to you. At any time, however, you may opt out of such future contact. (See "Who to Contact" below.)

At times we may retain third parties to analyze data we collect on our website, including Personal Information, solely to help us improve our products and our Web site. In addition, if you order a product or service from us, we may share Personal Information with suppliers and other third parties to allow delivery of such product or service. Finally, please note that we will release your Personal Information if required to do so by law, or by search warrant, subpoena or court order.

Other Information We May Collect

You may have heard of "cookies," which are files or pieces of information that are stored by your browser on your computer's hard drive. The Charles Machine Works, Inc. may use cookies to collect other information during your visit to our website, such as the particular website areas you visit and the products or services you buy through our Web site. We collect this information to better tailor our Web site and our products to your interests and needs. Cookies may also be used to help speed up your future activities at our website; the computer can remember that you have already provided Personal Information to us and not request that you provide that information a second time.

Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. Refusal of cookies at this website may result in an inability to visit certain areas of the website or to receive personalized information when you visit the website.

In addition, we are constantly trying to improve how we promote our websites. To help us do this, we may measure the effectiveness of our web presence by determining what you clicked on to get to our website.

Information about your computer, such as your IP address (a number assigned to your computer whenever you surf the Internet), the type of Internet browser you are using and the type of computer operating system you are using may also be collected and linked to your Personal Information. This is to ensure that our website presents the best web experience for visitors, and that it is an effective information resource.

Security of Information

All Personal Information is maintained in confidence by The Charles Machine Works, Inc. and will take reasonable precautions to prevent unauthorized access, modification or misuse of your Personal Information.

Changes in Our Policy

The Charles Machine Works, Inc. reserves the right to modify or remove this Policy at our discretion. We will post any modification to the Policy here at this Web site and we encourage you to visit this area frequently to stay informed.

Who to Contact

Please write to us at privacy.policy@ditchwitch.com or at The Charles Machine Works, Inc., 1959 West Fir, Perry, Oklahoma, 73077 USA or call us at 1-800-654-6481 if you have any comments or questions about this Policy or to report any violations of the Policy.

If you do not want to be contacted in the future or would like us to use your Personal Information for a specified purpose only, or would like us to correct or update your Personal Information in our records, please contact us at info@subsite.com.